



BROWNIE POINTS

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WHAT'S BROWNIE POINTS?

Brownie Points is a bracelet that allows you to log your societal input and records your good deeds. These deeds are equal to points determined by an algorithm that takes into consideration the situation, effort, and frequency of the actions. These points are sent off to local government and then contributes to your rent. The more involved and helpful you are to your community the easier it is for you to stay within that community.

WHY?

In today's society gentrification is extremely prevalent in newly redeveloped areas. This "redevelopment" often displaces its original residents that are generally of lower income. When the newer residents move in and the community becomes more popular it raises the surrounding rent. This device prevents the displacement of the original residents.



POSITIVES

- Encourages and rewards good deeds
- Prevents displacement of people who contribute to the development of the culture of the community
- Makes rent less stressful

NEGATIVES

- Encourages and rewards disingenuous good deeds
- People with more free time can do more deeds than those who work more
- Promotes empty, one way interactions

SCANNER



MONITOR



BRACELET



THE VIDEO



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