

F L O A T E R

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## The year is 2075...

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In the aftermath of a global water shortage that left millions of people to suffer through drought, major ecological disaster, the collapse of many major industries, and the complete upheaval of a western capitalist system, the world is slowly beginning to develop a new type of normalcy, where, despite the adoption of preventative measures, the possibility of future shortages continues to lurk.

While many people living in industrialized nations once again have sufficient access to water thanks to government interference and regulation, there is underlying anxiety regarding resource scarcity that continues to fester in many people. While the adjustment period is difficult for most, there are some people who now live their lives in constant fear of the next major water crisis. In some case, it is to the point significant effect on their ability to successfully assimilate into this new reality of ecological uncertainty.



ways in which we understand water in relation to human experiences...

social

people gather towards water and therefore each other; civilizations are born from water

introverted

water can be accessed on an individual basis within private homes and public water amenities such as drinking fountains are dismissed as primitive and unclean; people feel they can self-sustain

indefinite

all of the water that occupies our planet is the same water that was been cycled for thousands of years; all people that have ever live are intrinsically connected to this cycle

limited

human demands have significantly strained global water supplies to a point of eventual exhaustion

## Water as wear...

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As a means of combating these severe cases of “water separation anxiety”, the Floater device acts as a psychological safety vest that intimately connects the wearer to a tangible source of water that is their’s alone. It assists in the rebuilding of a human-water relationship that has been damaged by years of ecological uncertainty.

Each Floater is custom made for its wearer, with water specimens taken from sources within the close vicinity of individual’s primary home location to create a starting point of personal investment in their Floater.

It takes visual cues from a traditional life vest, but instead of providing support while in water, the Floater supports the wearer in environments and situations that may cause an individual to feel disconnected from water.

social

provides onlookers with visual information about local water resources and incites dialog ; acts as a location marker

introverted

the wearer has full control over their relationship with their Floater

indefinite

provides the comfort of a tangible resource that cannot be lost or endangered

limited

many of the water specimens used are in some way contaminated with debris or not safe for consumption; forces the wearer to "bond" with uncertain resources



